

(faculty stamp)

COURSE DESCRIPTION

Z1-PU7

WYDANIE N1

Strona 1 z 2

1. Course title: SOCIAL COMMUNICATION		2. Course code		
3. Validity of course description: from 2014/2015				
4. Level of studies: 2 nd cycle of higher education				
5. Mode of studies: intramural studies				
6. Field of study: POWER ENGINEERING		(FACULTY SYMBOL) RIE		
7. Profile of studies: General academic				
8. Programme: Clean Fossil and Alternative Fuels Energy				
9. Semester: 2				
10. Faculty teaching the course: OiZ				
11. Course instructor: dr Karolina Rąb				
12. Course classification: non-technical				
13. Course status: compulsory				
14. Language of instruction: English				
15. Pre-requisite qualifications: None				
16. Course objectives:				
17. Description of learning outcomes:				
Nr	Learning outcomes description	Method of assessment	Teaching methods	Learning outcomes reference code
1.	Knows and understands the notion of social communication as a basic social process	Written test	lecture	K_K01, K_K02
2.	Is aware of historical developments of social communication	Written test	lecture	K_K01, K_K04
3.	Understands role of social communication in the process of creating individual and group identity	Written test	lecture	K_K04, K_K05
4.	Can analyze current forms of social communication	Discussion during the lecture	lecture	K_K05, K_K06
5.	Can analyze impact of social communication on the process of creation of social roles and identities	Discussion during the lecture	lecture	K_K01, K_K06, K_K07
6.				
7.				
8.				
18. Teaching modes and hours				
Lecture, 30 hours				
19. Syllabus description:				
<ol style="list-style-type: none"> 1. Social communication as an area of interdisciplinary research. 2. The development of means of communication. 3. The institutional infrastructure of social communication 4. Various types of social communication 5. Structural analysis of communication 6. Globalization and the rise of knowledge society 7. Democracy and social communication 8. Education and social communication 9. Ethics and social communication 				
20. Examination: no				

21. Primary sources:

Klaus Fiedler "Social communication", New York 2007

22. Secondary sources:**23. Total workload required to achieve learning outcomes**

Lp.	Teaching mode :	Contact hours / Student workload hours
1	Lecture	30h/30h
2	Classes	/
3	Laboratory	/
4	Project	/
5	BA/ MA Seminar	/
6	Other	/
	Total number of hours	30 h/30h

24. Total hours: 60 h

25. Number of ECTS credits: 2

26. Number of ECTS credits allocated for contact hours: 1

27. Number of ECTS credits allocated for in-practice hours (laboratory classes, projects):

26. Comments:

Approved:

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(date, Instructor's signature)

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(date, the Director of the Faculty Unit signature)