

(faculty stamp)

COURSE DESCRIPTION

1. Course title: Social Communication		2. Course code		
3. Validity of course description: 2016/2017				
4. Level of studies: 2 nd cycle of higher education				
5. Mode of studies: intramural studies				
6. Field of study: POWER ENGINEERING			(FACULTY SYMBOL) RIE	
7. Profile of studies: General academic				
8. Programme: Clean Fossil and Alternative Fuels Energy				
9. Semester: 2				
10. Faculty teaching the course: OiZ				
11. Course instructor: dr Karolina Rąb				
12. Course classification: humanistic subject				
13. Course status: compulsory				
14. Language of instruction: English				
15. Pre-requisite qualifications: None				
16. Course objectives:				
17. Description of learning outcomes:				
Nr	Learning outcomes description	Method of assessment	Teaching methods	Learning outcomes reference code
1.	Knows and understands the notion of social communication as a basic social process	Written test	lecture	K2A_K2A01, K2A_K2A02
2.	Is aware of historical developments of social communication	Written test	lecture	K2A_K01, K2A_K2A04
3.	Understands role of social communication in the process of creating individual and group identity	Written test	lecture	K2A_K2A04, K2A_K2A05
4.	Can analyze current forms of social communication	Discussion during the lecture	lecture	K2A_U07 K2A_K2A05, K2A_K2A06
5.	Can analyze impact of social communication on the process of creation of social roles and identities	Discussion during the lecture	lecture	K2A_K2A01, K2A_K2A06, K2A_K2A07
18. Teaching modes and hours				
Lecture, 30 hours				
19. Syllabus description:				
1.	Social communication as an area of interdisciplinary research.			
2.	The development of means of communication.			
3.	The institutional infrastructure of social communication			
4.	Various types of social communication			
5.	Structural analysis of communication			
6.	Globalization and the rise of knowledge society			

- 7. Democracy and social communication
- 8. Education and social communication
- 9. Ethics and social communication

20. Examination: no

21. Primary sources: Klaus Fiedler “Social communication”, New York 2007

22. Secondary sources: Scientific journals available in university network (Scopus, Science direct etc.)

23. Total workload required to achieve learning outcomes

Lp.	Teaching mode :	Contact hours / Student workload hours
1	Lecture	30h/30h
2	Classes	/
3	Laboratory	/
4	Project	/
5	BA/ MA Seminar	/
6	Other	/
	Total number of hours	30 h/30h

24. Total hours: 60 h

25. Number of ECTS credits: 2

26. Number of ECTS credits allocated for contact hours:

27. Number of ECTS credits allocated for in-practice hours (laboratory classes, projects):

26. Comments:

Teaching tools: **learning by doing, problem solving**

The overall assessment consist of two steps:

1. Check of fulfilling of module LO consequently OLOs criteria.
2. Assessment and grading of the quality of students work and reached LO.

EIT OLOs assessed in the subject :

- Value judgments and sustainability competencies (EIT OLO 1)
- Entrepreneurship skills and competencies (EIT OLO 2)
- Creativity skills and competencies (EIT OLO 3)
- Research skills and competencies (EIT OLO 5)
- Leadership skills and competencies (EIT OLO 7)

The Method of assessments indicated in point 17 includes assessment of learning outcomes and OLOs

Grading:

Grading formula: $FG = PMWF_{lec} * PMG_{lec} + PMWF_{dis} * PMG_{dis}$

Where:

- FG-final grade
- $PMWF_{lec}$ – Lecture part weighting factor – 0,6
- PMG_{lec} – Grade of achieved LOs relevant to lecture
- $PMWF_{dis}$ – Discussion part weighting factor – 0,4
- PMG_{dis} – Grade of achieved LOs relevant to Discussion during classes

All LO weighting factors associated with part of the module (PM) equal 1.

Approved:

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(date, Instructor's signature)

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(date, the Director of the Faculty Unit signature)